

**Indiana - Kentucky – Ohio Bed and Breakfast Associations  
Tri-State Conference – “Investing INN Your Future”  
January 11-13, 2009**

<b>Sunday – Jan 11<sup>th</sup></b>	<b>Event</b>	<b>Location</b>
10:00 am – 4:00 pm 12:00 pm	<b>Aspiring Innkeepers Seminar Lunch – Aspiring Innkeepers</b>	Taggart Room Grand Colonnade – Meal Vouchers
1:30 pm – 4:00 pm	<b>Conference Registration Vendor set-up Register Items for Silent Auction</b>	Outside of Clifton Room Clifton Room Clifton Room
4:00 pm – 7:00 pm	<b>Vendor Showroom Open</b>	Clifton Room
4:15 pm – 5:15 pm	<b>Site Orientation and Tour</b>	Staff – French Lick Resort
5:30 pm	<b>Scavenger Hunt or Historical Tour</b>	West Baden – \$10.00 per person
7:00 pm	<b>Dinner Board Meeting – Indiana Board Meeting – Kentucky</b>	1875-The Pavillion – No Host
<b>Monday – Jan 12<sup>th</sup></b>	<b>Event</b>	<b>Location</b>
7:30 am – 9:00 am	<b>Breakfast</b>	Grande Colonnade – Meal Vouchers
8:30 am - 10:00 am 9:00 am	<b>General Session – Welcome, Jim Nolte, Herb Warren, Alicia LeMasters Speaker: Scott McKain “All Business is Show Business™” Vendor Showroom Opens</b>	Clifton Room
10:00 am - 10:10 am	Break	
10:10 am - 11:10 am	<b>Workshops WKS 1 - Jeff Logan – “Blogging” WKS 2 - How to Conduct a Press Tour and Packaging 101 – Laurie Rowe &amp; Kathy Witt WKS 3 - Internet Intensive Workshop – Marketing Overview – Tim Wilson, BedandBreakfast.Com</b>	Clifton Room Taggart Room Murdock Room
11:10 am - 12:15 pm	<b>Visit with Vendors</b>	Clifton Room
12:15 pm	<b>Lunch – Idea Fair</b>	Clifton Room – Box Lunch Moderator – Herb Warren – BBAK President
1:15 pm – 2:15 pm	<b>Keynote Address – Speaker – Jay Karin – PAII CEO</b>	Clifton
2:15 pm – 2:30 pm	Break	Beverages & Cookies
2:30 pm – 3:30 pm	<b>Workshops WKS 4 - Valla Ann Bolovschak - Weddings and Special Events WKS 5 - Dale Bailey – Insurance needs for B &amp; B’s WKS 6 - Internet Intensive Workshop – Online Reservations Tim Wilson, BedandBreakfast.com</b>	Clifton Room Taggart Room Murdock Room
3:30 pm – 4:15 pm	Break Down - Vendor Showcase / Silent Auction Drawings	
4:15 pm – 5:15 pm	<b>Workshops WKS 7 - Jeff Logan, InsideOut Solutions – “Get Going with Google” WKS 8 - Gayle Warren – Whole House Rentals WKS 9 - Internet Intensive Workshop – Property Management Software / Booking Engine / Website Design – Drew Jones, RezOvation</b>	Clifton Room Taggart Room Murdock Room
6:00 pm	<b>Dinner</b>	Grande Colonnade – Meal Vouchers
8:00 pm -	<b>Murder Mystery - Sponsored by United Insurance Company – Karmen Ailes “How to put on a Murder Mystery at your Inn”</b>	Windsor III Beverages & Popcorn
<b>Tuesday – Jan 13<sup>th</sup></b>	<b>Event</b>	<b>Location</b>
7:00 am – 8:30 am	<b>Breakfast – Regional Meetings</b>	Grande Colonnade – Meal Vouchers
8:45 am - 10:15 am	<b>General Session – Birds of a Feather” Round Tables</b>	Clifton Room
10:15 am - 10:30 am	Break	
10:30 am - 11:30 am	<b>General State Meeting – Indiana General State Meeting – Kentucky</b>	Clifton Room Taggart Room
11:30 am – 11:45 am	Break	
11:45 am – 1:00 pm	<b>General Session – Speaker - Marcheta Sparrow – Kentucky Tourism, Arts and Heritage Drawings – Conference Closes – Travel Safe and See you Next Year</b>	Clifton Room