



Indiana Bed & Breakfast Association



Bed & Breakfast Association of Kentucky



Ohio Bed & Breakfast Association

2009

TRI-STATE CONFERENCE

Exhibitors Showcase

January 11th & 12th, 2009

**French Lick Resort
French Lick, Indiana**

*Educational Workshops
Speakers
Vendor Trade Show
Networking*



French Lick Resort

We Invite you to attend if you market to.....

◆ Bed and Breakfasts ♥ Country Inns ■ Cabins

♣ Guest Houses ◆ Ranches ♠ Retreats

Something about the best of Indiana, Kentucky and Ohio Bed and Breakfasts:

Indiana (IBBA), Kentucky (BBAK) and Ohio (OBBA) are state organizations of inspected bed and breakfasts, inns, retreats, and guest houses. Only properties that pass a rigorous inspection process can earn distinction of membership. Members therefore represent the very best in personalized lodging in the state of Indiana, Kentucky and Ohio. The innkeepers, associate members, and aspiring innkeepers that will attend this conference are an important market that you will want to meet and greet with to promote your products.

A Vendor Showcase will be held on **Monday, January 12th, from 9: 00 a.m. to 4:15 p.m.** at the French Lick Resort. Exhibitors will be in the main meeting room where the keynote presentation, general session, and a portion of the workshops will be held for maximum exposure.

Included in the Registration Fee - - - - -

- ✓ One display space consisting of a 6' x 30" shirted table with chairs
- ✓ Table signage and name badge for 1 representative
- ✓ Listing in the conference program
- ✓ A participant list and electronic update after
- ✓ Listing on IBBA & BBAK web site as a participant/supporter
- ✓ Copy of IBBA & BBAK Guide Book of Member properties
- ✓ Ample opportunity to interact with innkeepers
- ✓ Buffet Breakfast and Lunch with Morning and Afternoon Breaks on Monday for 1 representative
- ✓ Registered Vendors are also invited to attend any workshop session or presentation as guests of IBBA
- ✓ Free WiFi
- ✓ Site Orientation and Tour of French Lick Resort

Set-up and Break-down - - - - -

Exhibitor set-time is on **Sunday, January 11th. 9:00 a.m. to 12:00 noon and 1:30 p.m. to 4:00 p.m.**

To ship items ahead, please contact the resort directly.

Exhibitor break-down **Monday, January 12th. 4:15 pm – 5:15 p.m.**

“The Showcase Give-Away” - - - - - Each exhibitor is asked to provide one gift item for an organized prize drawing. Your “Showcase Give-Away” gift item can either be from your company’s product / service line or an unrelated item that innkeepers would appreciate receiving.

Other Sponsorship opportunities - - - - - are available in addition to Vendor Conference participation. You may wish to sponsor a breakfast, lunch, morning or afternoon break. The cost to sponsor a meal is \$300 - \$600; a break \$150.00. Partial sponsorship is available for a minimum donation of \$75.00. All sponsors will be recognized in program and in post-conference IBBA and BBAK, OBBA newsletters and conference announcements.

If you would like to participate in the conference but cannot attend, you may for a \$30 fee, send us your collated and Ready-to-display literature and/or samples. Remember, that a great way for innkeepers to experience the quality of your product service is to offer it as a door prize. Please let us know if this is something you would like to do. Confirmation of your conference information will be mailed to you. We look forward to collaborating with you again or for the first time to make this conference a great success.

Special Needs - - - - - Please contact a member of the Vendor Committee, for additional information, if you need to make special arrangements for your exhibit or are participating in the samples/literature distribution program

Contact: IBBA – 877-846-4222, info@indianabedandbreakfast.org

French Lick Resort
8670 West State Road 56
French Lick, IN 47532
812-936-9300
For Reservations call:
Toll Free 1-888-684-4332
www.frenchlick.com

Room Rates: French Lick Resort
Code: INKYBE - \$119.00 + Tax
Room Rates: West Baden Springs
Code: INKYBED - \$140.00 + Tax

Plus Resort Fee of: \$12.00 per
room, per night + Tax



Indiana, Kentucky and Ohio Bed & Breakfast Associations

I / We wish to participate in the Indiana / Kentucky / Ohio State Bed & Breakfast Association's joint conference, scheduled for Sunday, January 11th. , and Monday, January 12th, 2009 at the French Lick Resort in French Lick, Indiana

I / We will arrive on _____ **at** _____ **am/pm**
 Name(s) for Badge _____
 Name of Business _____
 Type of Business _____
 Mailing Address _____
 City _____ State _____ Zip _____
 URL (web address) _____ Email _____
 Phone _____ Fax _____

Registration:

- IBBA / BBAK / OBBA Business Member: \$95.....\$ _____
- Nonmembers: \$145\$ _____
- Additional representative(s) from same company: \$40 each\$ _____
- I / We plan to attend the Monday evening dinner: \$25 per person.....\$ _____
- I / We will not be attending the conference,
 but wish to provide collated, ready-to-display materials: \$30.....\$ _____

Sponsorships:

I / We wish to sponsor the following:

- Meal: \$300 - \$600..... \$ _____
- Morning / Afternoon Break \$150\$ _____
- Partial Sponsorship: \$75\$ _____

Total Fees: \$ _____

I / We wish to donate the following Door Prize or Conference Memorabilia: _____

Equipment Needs:

- I will need electricity (no extra charge)
- I will need audio/visual equipment (extra charge). Specify type needed. Quote will be provided.

Please mail completed application and check(s) made payable to IBBA by November 15th. to:
 Indiana Bed and Breakfast Association
 PO Box 354
 Salem, IN 47167

A confirmation of your application with complete schedule and list of accommodations will be mailed to you.

Cancellation Policy: Full refund if cancelled in writing by November 30th. , less a \$10 handling fee; 50% refund December 1st. – 15th, less a \$10 handling fee; No refund after December 15th.

IBBA & BBAK CONFERENCE and TRADE SHOW 2009

This trade show takes place at the Tri-State Conference of the Indiana, Kentucky, and Ohio Bed and Breakfast Associations. Between 150 and 175 conference attendees are expected from IBBA and BBAK member facilities, associate members, aspiring innkeepers and non-member innkeepers.

*****Schedule of Events:***

Sunday, January 11th.

1:30 pm – 4:00 pm Conference Registration
Vendor Set-up
Register items for Silent Auction
4:15 pm – 5:15 pm Site Orientation and Tour
5:30 pm Social
7:00 pm Dinner – 1875 Steakhouse, The Pavilion (not included in registration fee)

Monday, November 12th.

8:00 am - 9:00 am Breakfast – Grand Colonnade
9:00 am - Vendor Showroom Opens
General Session
10:10 am Workshops
11:20 am Visit with Vendor
12:15 pm Lunch with Vendors – Grand Colonnade
1:15 pm Keynote Address
2:30 pm Workshops
3:30 pm – 4:15 pm Break – Vendor Showcase
4:15 pm Workshops
5:15 - Vendor Teardown
6:00 pm Dinner – Grand Colonnade
8:00 pm Murder Mystery

****Subject to Change**



Indiana Bed & Breakfast Association

PO Box 354

Salem, IN 47167

877-846-IBBA (4222)

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www.indianabedandbreakfast.org